

**“Hong Kong Life Flash Giveaway - MediEasy Outpatient Service”
1,000 free quotas for enjoying unlimited medical services at a
discounted fee up to 60% off**

Hong Kong Life strives to provide comprehensive protection for our customers. To take care of the daily outpatient service needs of customers in addition to hospitalization protection, "MediEasy Outpatient Service" will be launched. The "MediEasy Outpatient Service" is developed by MediConcen, a fin-tech startup company, which uses blockchain technology to simplify the service process and allow customers to experience digital medical services at ease.

Hong Kong Life specially launched the "Hong Kong Life Flash Giveaway - MediEasy Outpatient Service" and offers 1,000 free quotas, each worth around HKD800, in order to let the public enjoy the outpatient service and to present everyone superior and caring medical services. The free quotas are available on a first-come, first-served basis and while stock last.

Participants who successfully registered for the "Hong Kong Life Flash Giveaway - MediEasy Outpatient Service" can enjoy unlimited comprehensive medical services at a discounted fee up to 60% off within 6 months at the medical network of MediConcen. The "MediEasy Outpatient Service" includes consultation from over 500 doctors, which cover General Practitioner, Specialist, Chinese Medicine Practitioner, Chiropractor treatment, Physiotherapy and Dental Consultation, etc. The medical network covers various districts all over Hong Kong Island, Kowloon and the New Territories with no waiting period, exclusions and underwriting, that brings an easy and convenient experience.

“MediEasy Outpatient Service” discounted fee up to 60% off per visit:

Service Type	Average Original Fee per visit* (HKD)	Average Discounted Fee per visit* (HKD)
General Practitioner (Consultation with 3 days of basic medication)	300	160
Specialist Practitioner	780	310
Physiotherapy (Single treatment fee, excluded Shockwave Therapy)	600	300
Chinese Medicine Practitioner (Consultation with 2 packs of Chinese herbal medication)	200	165
Acupuncture Treatment (Consultation with single treatment fee)	350	175
Bone-setting Treatment (Consultation with single treatment fee)	300	175
Chiropractic Treatment (Consultation with single treatment fee)	630	240
Dental Consultation (Scaling and polishing with Oral Examination)	380	215

Promotion Campaigns Details of “Hong Kong Life Flash Giveaway - MediEasy Outpatient Service”

- From now till 30 September 2020, participant could grab **a MediEasy Outpatient Service Redemption Code[#]** by a valid Hong Kong mobile number on the Activity webpage in Hong Kong Life’s website.
- Upon successful collection of the Redemption Code, a SMS message which shows the Redemption Code and registration webpage for the Service will be sent to the Eligible Mobile Number to complete the registration.
- Once the registration procedure is completed, participants can login to the "HKLife" Mobile App and use the “Find a Doctor” function to select a doctor and obtain suitable medical services at ease.

Details of Service and registration: <https://i.hklife.com.hk/foPortal/#/en>

Ms. Micky Cho, Chief Marketing Officer of Hong Kong Life, said: "Hong Kong Life understands that, in view of the epidemic, citizens have increased the awareness about their health and protection needs. Therefore, we took one step further to look after our customers' daily medical needs and launched the "Hong Kong Life Flash Giveaway - MediEasy Outpatient Service", providing 1,000 free quotas for the public to enjoy a high-quality outpatient service at a discounted price. Meanwhile, Hong Kong Life enhances our customer experience by introducing the newly launched mobile application, which allows customers to enjoy a variety of digital service and to manage their insurance policy anytime, anywhere."

Meanwhile, customers who successfully apply for Designated Life Protection Plans[^] can enjoy a "MediEasy Outpatient Service" quota. Hong Kong Life has always been committed to providing comprehensive protection, while also actively devoted to the society. Hong Kong Life has specially given out 100 quotas of "MediEasy Outpatient Services" to the Christian Family Service Center.

Terms and Conditions apply. For any enquiries, please contact our Customer Service Hotline at 2290 2882 or visit Hong Kong Life website www.hklife.com.hk.

Note:

*The Average Original Fee per visit and the Average Discounted Fee per visit are for reference only and may vary per Network Doctor. Final discounted fee will be subject to the latest fee provided by the Network Doctor.

Network Doctors reserve the right to charge extra fee for medication if, in the professional medical opinion of the Network Doctors, specific prescription is required.

Available on a first-come, first-served basis and while stock lasts

[^] Designated Life Protection Plans includes Health Accelerator Whole Life Protection Plan, Health Supreme Medical Plan, Health Essential Medical Plan – Standard and Vantage Medical Plan.



Mr. Raymond Chang, General Manager of Hong Kong Life (Third from left), Ms. Margaret Tsang, Chief Operating Officer of Hong Kong Life (Fourth from right), Ms. Micky Cho, Chief Marketing Officer of Hong Kong Life (Second from left), Ms. Doris Leung, Head of Information Technology of Hong Kong Life (Third from right), Mr. William Yeung, Co-founder & CEO of MediConCen Limited (Second from right), Mr. Rico Tang, Senior Manager - Blockchain and RegTech Lead of Cyberport (First from right) and Ms. Gloria Chan, Human Resources Director of Christian Family Service Centre (First from left), attended MediEasy officiating ceremony.



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About Hong Kong Life

Established in 2001, Hong Kong Life Insurance Limited ("Hong Kong Life") was founded by five local financial institutions including Asia Insurance Company Limited, Chong Hing Bank Limited, CMB Wing Lung Bank Limited, OCBC Wing Hang Bank Limited and Shanghai Commercial Bank Limited, which laid their foundations and have been serving people in Hong Kong for more than 50 years in average. With strong financial foundation, enormous strength and promises to customers, Hong Kong Life strives to be your best insurance partner.

About MediConCen

Established in 2018, MediConCen is a Hong Kong-leading InsurTech company, awarded in numerous local and international competitions. MediConCen is the first in Hong Kong to utilize blockchain technology to provide clients with seamless and automatic experience in insurance claims. MediConCen partners with various insurance companies and more than 500 doctors in Hong Kong, including western medicine clinics, physiotherapy centers, Chinese Herbalist clinics, dental clinics and others.

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